# A CLOSER LOOK: Learn how the Port is impacting the region

The Port of Newport is the gateway to all that lies beneath the surface of the region's coastal waters. In industries like commercial fishing, marine science, and tourism, the Port plays a vital role in the waterfront entities and maritime enterprises that thrive thanks to their proximity to Yaquina Bay.

This critical role in Lincoln County's economy touches the lives of more people than you might think. Who, exactly, is impacted by the Port? This list is a good start:

- Anyone whose employment depends upon an economically sound Lincoln County
- All who work in the hospitality industry
- Everyone who works in commercial fishing or fish processing in Newport and nearby
- Those who have a connection to marine sciences, specifically at NOAA or Hatfield
- People employed in a business that provides a support service to those already named

As the operator of facilities that service the commercial fishing fleet, the Port provides a home base for vessels and the men and women they employ. It also has a direct impact on the livelihood of seafood harvesters, as well as direct and secondary impacts on industries that provide goods and services to ships, the processors that buy the catch, and the restaurants, stores, and exporters that ultimately sell the product. In 2017, the economic output attributed the Newport port group was \$170 million, with much of that impact occurring in our coastal region.

The Port of Newport also makes a significant contribution to the local tourism industry. Employees of hotels, restaurants, retail shops, and others in the hospitality industry



The fishing vessels of the North Commercial Marina represent more than 200 small businesses. Commercial fishing in the Newport area accounts for thousands of direct and indirect jobs. (Photo courtesy of Out West Photography)

are all impacted by the Port, which is home to an RV park and a recreational marina that attracts visitors from the Pacific Northwest and far beyond. Those same businesses benefit from the influx of traffic from the Chamber of  $continued\ on\ page\ 2$ 

# **Greetings from the General Manager**

### By Paula Miranda



Welcome to the new Port of Newport newsletter. As the new general manager for the Port of Newport, I want to take this opportunity to provide some information about your local port and highlight some of the efforts currently underway, as well as some of the work envisioned by our Strategic Business Plan completed in 2019.

You will find that all these efforts are aimed towards fulfilling the Port's mission which is: "Provide and professionally manage waterfront facilities and services in collaboration with our community with the express purpose of retaining and creating business opportunities and increasing economic development

for the Port and the community."

To achieve our mission, we are seeking new opportunities and exploring new sources of revenue. In addition to the much-appreciated support of Port District residents, we recognize the need for other ways to fund future projects. We invite you to track our progress on our website, our Facebook page, and at our monthly meetings. We thank you for your interest in the Port. Happy reading!

### Sign up for email updates about Port activities at portofnewport.com

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## Plans in place for a new decade at Port of Newport

A look back at 2019 reveals that it was both a year of transition and a time of preparation at the Port of Newport. New leadership was a big part of that transition, with Paula Miranda hired as Port Manager, Mark Brown named Director of Finance, and a new president and new commissioner for the Port Commission. With key positions filled on the management team, the organization is ready to take a deep dive into future plans.

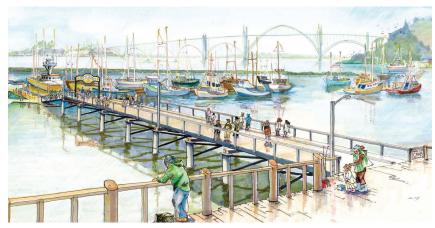
In July, the Port of Newport adopted a Strategic Business Plan intended to guide the organization over the coming 5 – 10 years. Created after an extensive look into Port operations and with input from business partners and stakeholders around the region, the document outlines separate plans in each of five areas: capital improvement needs, management, finance, environment, and marketing. In each area, goals are set, policies suggested, and strategies outlined.

In the near term, key capital improvement projects were singled out, placed on a timetable, and the necessary actions and costs estimated. Notable projects prioritized for action over the next two years are:

- International Terminal Plan a planning project to identify a mix of uses/opportunities to maximize use of the terminal and adjacent Port-owned property.
- **Port Dock 5 interim improvements** a project to replace the pier and improve the dock, including new power pedestals.
- Port Dock 7 interim improvements replacement of some pilings, electrical improvements and other maintenance work needed to keep the dock functional until a larger marina project occurs.
- **Rogue Sea Wall repair** undertake the necessary engineering and planning to address some deterioration in the sea wall.
- RV Park Annex Plan a planning and design project to reconfigure part of the Port's RV operation to maximize the use of space.

Two of those projects are classified as interim for a reason. In the Port's Strategic Plan, the organization has set a goal of complete reconfiguration and construction of the Commercial Marina by 2024. While these interim projects and this ambitious goal will require significant funding, it is necessary if the Port's marina operation is to be positioned for the future. As fishing vessels have increased in size, the marina's current layout is no longer optimal and the age of the infrastructure demands significant improvement.

The 2019 Strategic Business Plan includes a number of other significant Port priorities, as well as observations about the general marketplace for Oregon ports and the opportunities and challenges facing the Port of Newport in particular. Details and cost estimates for projects are found in the report, available at PortofNewport.com.



The access pier to the Port Dock 5 project has received the go-ahead, thanks to a \$1.2 million grant from the US Economic Development Administration, which will be matched by the same amount by the Port. Pier replacement, shown in this artist's rendering, will occur in Fall 2020.

### Regional economic impact

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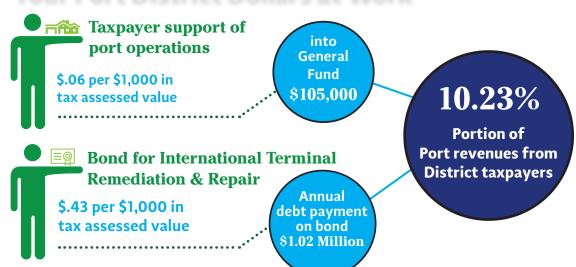
Commerce's annual Seafood and Wine Festival, held on Port property. The public fascination with a working waterfront is also a key part of Newport's tourism appeal.

Those related to the marine sciences also have a connection to the Port. More than 60 full-time employees work in the land-based facilities at NOAA, not to mention those who live aboard the vessels, and Hatfield Marine Science Center has nearly 400 employees.

Economic impact isn't just measured in jobs. Two attractions that draw attention to Newport are located on Port property. The Oregon Coast Aquarium welcomes 420,000 visitors each year and Rogue Brewery brings a taste of Newport to all 50 states and 54 countries.

Within our own organization, the Port employs 25 hard-working individuals with an annual payroll and benefits in the amount of \$1.7 million.

### **Your Port District Dollars at Work**





CAST for Kids made its debut in the Port's South Beach recreational marina in 2019. This event, which provides special needs kids and their families with a fun day fishing and crabbing Yaquina Bay, will be back in July, 2020.

## **Behind the Scenes:** Keeping NOAA facilities running smoothly

Since 2011, Port of Newport property and facilities have been home to the National Oceanic and Atmospheric Administration Marine Operations Center - Pacific (NOAA MOC-P). But more than just a leaseholder, the Port is instrumental in keeping the buildings, pier, and property maintained for maximum efficiency.

Port employee Jim Durkee has been the NOAA MOC-P facilities manager for four years and knows the 44,000 square feet of administrative and warehouse space like the back of his hand. Using an automated system, he can tell with the click of a button when temperatures change in a given room, when a window has been left open, or when any of the more

than 20 air handlers or heating/cooling units needs attention.

If you think your "to-do list" is a long one, just listen to Durkee's. Every month he performs a routine review of facility electronics, plumbing, boilers, and air handling. Thanks to the NOAA lease arrangement, the Port of Newport is also required to perform regular painting, carpet replacement and other interior needs to keep this relatively new facility feeling like new. Durkee contracts out for all big projects and handles the small ones himself, including small repairs. Those big projects also include the necessary dredging to keep the pier hospitable to visiting vessels and those that call Newport home.

"My job has a lot of variety and it is always interesting and challenging," Durkee remarks. "I use material handling equipment, aerial work platforms, boats and a wide variety of tools. I also know how to use a plunger because, yes, I get those calls, too!"

Who covers the cost of repairs and maintenance? The Port of Newport has a lease agreement with NOAA and the revenues from that lease are used to repay the bonds issued to build the facility, as well as to cover the cost of on-going maintenance. In 2019, the Port of Newport refinanced those bonds so that the Port could continue to cover these costs while saving roughly \$250,000 annually for other Port investments.

Keeping the NOAA facility running smoothly is important to our community. Approximately 60 full-time employees work on shore at this facility, which means they live locally, pay taxes, support local businesses, enroll their children in schools, and generally contribute as all residents to our area's economy.

A well-managed NOAA facility is just one more way that the Port of Newport is contributing to Lincoln County's economy.

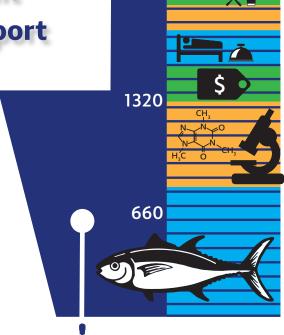


Keeping the NOAA docks and channel in tip-top shape for these research vessels is the responsibility of the Port of Newport. (Photo by Jim Durkee)

# Jobs that directly result from the Port of Newport

Commercial Fishing	767
Government/Research	510
Retail	221
Food Service/Accommodations	221
Other	150
Food & Beverage Production	116
Repair Services	14

**TOTAL 1979** 



1979

# Port of Newport Commission 2020

Sara Skamser, President

Jim Burke, Vice President

Walter Chuck, Secretary/Treasurer

Jeff Lackey

Gil Sylvia

The Port of Newport Commission meets on the fourth Tuesday of every month in the South Beach meeting room at 2120 SE Marine Science Drive.

The public is welcome.

### **Port Facilities At-A-Glance**

What started in 1910 as a small but important hub has grown into the vital working waterfront known today as the Port of Newport. With a commitment to stewardship and a deep understanding of the economics of coastal communities, the Port continues to pursue opportunities in the shipping industry while serving as an important stakeholder in commercial fishing, tourism and recreation, and marine sciences. The organization's connection to each is explained in a closer look at our facilities and the community stakeholders we support.

#### ■ NORTH COMMERCIAL MARINA

A robust fishing fleet makes its home at the Port of Newport's commercial marina, located on the north side of Yaquina Bay. Accommodating approximately 200 vessels of varying sizes, this marina is home to the small businesses that contribute millions to the Lincoln County economy. Newport's commercial fishery harvested more than 124 million pounds of fish, crab and shrimp in 2018, valued at more than \$62 million.



(Photo by Ken Gagne)

### RV PARKS

The Port of Newport operates three RV parks in South Beach in close proximity to the Yaquina Bay Bridge, the Pacific Ocean, and a variety of local attractions. Two parks - the marina RV park and the Annex - offer full hook-ups and have a combined capacity of 144 sites. Dry camping (no hook-ups) is also available on 62 sites. Laundry facilities, showers, and an on-site host create a welcoming home-away-from-home for guests.

### **■ RECREATIONAL MARINA**

The recreational marina, located on the south side of Yaquina Bay, is known on the Oregon Coast for its fantastic proximity to the Pacific Ocean. The facility offers more than 500 slips, a public boat launch and all the amenities needed for those who are sailing, fishing, or just touring by boat. Public fish cleaning stations hum with activity and local charter services help visitors haul in everything from halibut to albacore tuna to Dungeness crab.

### **OTHER MAJOR HOLDINGS**

The Port of Newport also is the owner of the facilities that serve as the Pacific headquarters of the National Oceanic and Atmospheric Administration (NOAA). Additionally, the Port leases property to Oregon State University's Hatfield Marine Science Center, the Oregon Coast Aquarium, and Oregon Brewing Company / Rogue Ales. A variety of smaller leaseholders also have a business relationship with the Port of Newport.



(Photo by Out West Photography)

### ■ NEWPORT INTERNATIONAL TERMINAL (NIT)

NIT is a multi-use facility and one of three deep draft ports on the Oregon Coast. Thanks to a multi-million dollar renovation project completed in 2012, the site has two berths that are available for fishing vessels, cargo ships, research vessels and others who require dock space or the use of a two-ton hoist. Measured at 860 linear feet, NIT has primarily been utilized by larger commercial fishing vessels in recent years. Port management is actively seeking additional users to maximize revenues at this important facility.



# **Port of Newport Economic Impact**

Lincoln County
Direct Jobs: 1,979

Indirect & Induced: 772

**Rest of Oregon** 

Direct Jobs: 0
Indirect & Induced: 339

TOTAL Direct & Indirect for all of Oregon: 3,089



(Photo by Out West Photography)

Scan to sign up for Port updates!





